



First Class
U. S. Postage
PAID
City, ST
Permit NO. X

I would like to know more about planning and personalizing a funeral arrangement ...

- ☐ Please contact me to arrange an informal personal meeting.
- ☐ Send me the Preplanning and Personalization Guide.
- ☐ Keep me on your list. I'm not ready to make any decisions right now, but I'd like to continue receiving timely updates.

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____

E-Mail _____

MILLER-BROWN FUNERAL HOME

Street Address | City, State, Zip



I DON'T
WANT
PEOPLE
TO BE
SAD ...

MILLER-BROWN FUNERAL HOME

I WANT THEM TO REMEMBER THE GOOD TIMES

If you're like most people, you've got a pretty clear idea of what you want to happen at the end of your life.

Maybe you'd like your friends and loved ones to throw a party to celebrate the good times. Maybe you'd like to preselect some of your favorite music to be played during the wake. Maybe you want to arrange a special theme or service that reflects your achievements and hobbies.

The choices are yours, and the possibilities and options are virtually endless. But there's only one way to ensure your wishes are known and honored. You need to tell someone. Better still, you need to preplan and prefund.

UNIQUELY YOURS

More and more funeral homes are helping individuals and families to create special services that reflect personal interests and hobbies. From simple, traditional ceremonies to wildly imaginative celebrations, consumers are preplanning to make certain their wishes are known.



Have It Your Way

Preplanning is a way to say goodbye the way you want to say goodbye. It's also a thoughtful gesture and a wise financial investment.

The fact is, if you don't plan the handling and financing of your funeral, someone else will have to take charge, make the arrangements and handle the expenses.

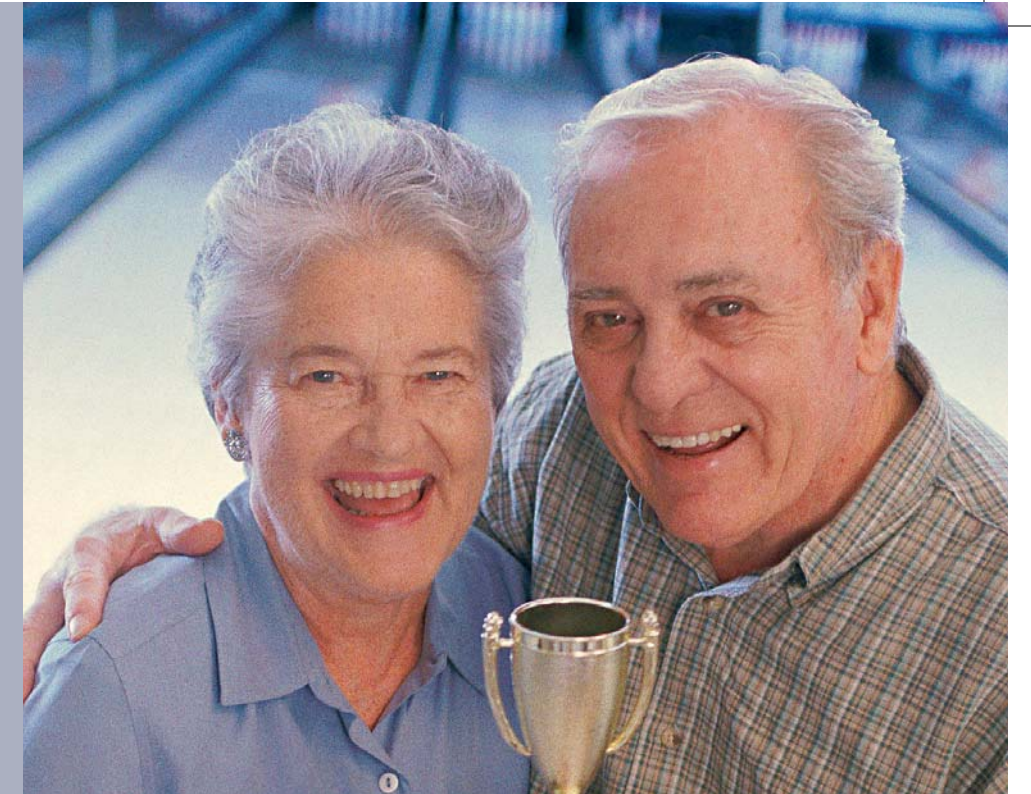
There's No Time Like the Present to Get Started

In addition to choosing what you want, preplanning and prefuning offer numerous other benefits:

- Protect your loved ones from unnecessary worry
- Ensure that every detail is in order
- Shift the focus of family and friends from anxiety to celebration
- Account for all future costs at today's lower prices

Contact the Miller-Brown Funeral Home today at 800.555.1234 and we will send you an easy-to-use Preplanning and Personalization Guide.

There's no cost or obligation, just the peace-of-mind that comes from knowing your wishes will be honored. Or if you prefer, give us a call and we will help you review and complete the preplanning process in person or over the phone.



NO POSTAGE
NECESSARY
IF MAILED IN
THE UNITED
STATES



Business Reply Mail

First Class Mail Permit No. 4957 Atlanta Ga.

Assurant Preneed
PO Box 2204
Atlanta, GA 30301-9843





First Class
U. S. Postage
PAID
City, ST
Permit NO. X

I would like to know more about planning and personalizing a funeral arrangement ...

- ☐ Please contact me to arrange an informal personal meeting.
- ☐ Send me the Preplanning and Personalization Guide.
- ☐ Keep me on your list. I'm not ready to make any decisions right now, but I'd like to continue receiving timely updates.



Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____

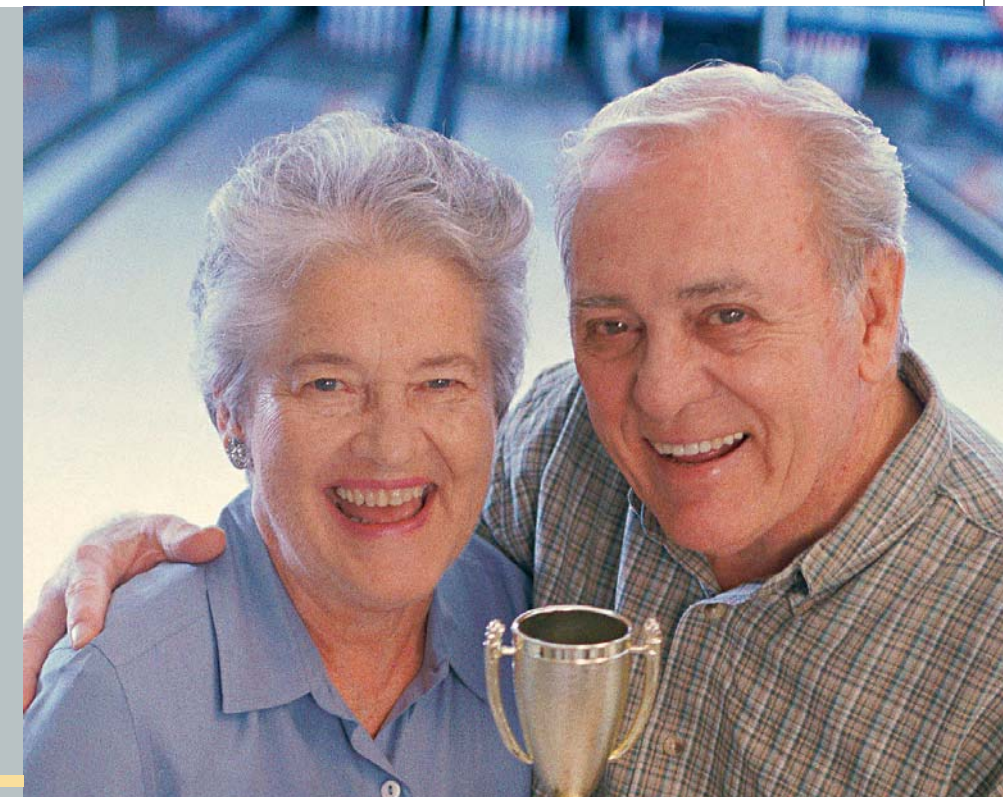
E-Mail _____

MILLER~BROWN
FUNERAL HOME
Street Address | City, State | Zip

I DON'T WANT PEOPLE
TO BE SAD ...

MILLER~BROWN
FUNERAL HOME

I WANT THEM TO REMEMBER THE GOOD TIMES



If you're like most people, you've got a pretty clear idea of what you want to happen at the end of your life.

Maybe you'd like your friends and loved ones to throw a party to celebrate the good times. Maybe you'd like to preselect some of your favorite music to be played during the wake. Maybe you want to arrange a special theme that reflects your achievements and hobbies.

The choices are yours, and the possibilities and options are virtually endless. But there's only one way to ensure your wishes are known and honored. You need to tell someone. Better still, you need to preplan and prefund.

Have It Your Way

Preplanning is a way to say goodbye the way you want to say goodbye. It's also a thoughtful gesture and a wise financial investment.

The fact is, if you don't plan the handling and financing of your funeral, someone else will have to take charge, make the arrangements and handle the expenses.

There's No Time Like the Present to Get Started

In addition to choosing what you want, preplanning and prefunding offer numerous other benefits:

- Protect your loved ones from unnecessary worry
- Ensure that every detail is in order
- Shift the focus of family and friends from anxiety to celebration
- Account for all future costs at today's lower prices

Contact the Miller-Brown Funeral Home today at 800.555.1234 and we will send you an easy-to-use Preplanning and Personalization Guide. There's no cost or obligation, just the peace-of-mind that comes from knowing your wishes will be honored. Or if you prefer, give us a call and we will help you review and complete the preplanning process in person or over the phone.

UNIQUELY YOURS

More and more funeral homes are helping individuals and families to create special services that reflect personal interests and hobbies. From simple, traditional ceremonies to wildly imaginative celebrations, consumers are preplanning to make certain their wishes are known.



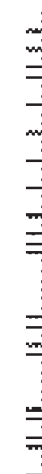
NO POSTAGE
NECESSARY
IF MAILED IN
THE UNITED
STATES



Business Reply Mail

First Class Mail Permit No. 4957 Atlanta Ga.

Assurant Preneed
PO Box 2204
Atlanta, GA 30301-9843





*I would like to know more about
planning and personalizing a funeral
arrangement ...*

- ☐ PLEASE CONTACT ME TO ARRANGE AN
INFORMAL PERSONAL MEETING.
- ☐ SEND ME THE PREPLANNING AND
PERSONALIZATION GUIDE.
- ☐ KEEP ME ON YOUR LIST. I'M NOT READY
TO MAKE ANY DECISIONS RIGHT NOW,
BUT I'D LIKE TO CONTINUE RECEIVING
TIMELY UPDATES.

NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE

E-MAIL

First Class
U. S. Postage
PAID
City, ST
Permit NO. X

MILLER-BROWN FUNERAL HOME

STREET ADDRESS • CITY, STATE • ZIP



WHEN THE TIME COMES, I'M SURE
MY LOVED ONES WILL KNOW
EXACTLY WHAT TO DO.

MILLER-BROWN FUNERAL HOME

BUT THERE'S ONLY ONE WAY TO BE SURE.



Maybe your loved ones know what you're thinking. Maybe they even know what you want. But then again, maybe they don't. There's only one way to know for sure.

Believe it or not, eight out of ten consumers agree that it is better to prearrange their funeral than to leave the decision to someone else. Unfortunately, less than a quarter of them actually take the time to do it.

Many adults assume their spouse, a child, or loved ones know what they want and will handle the details. In fact, from time-to-time they may even hint at how or where they want to be remembered.

But the fact is, unless you actually talk about it and put your wishes into writing, there's no way to guarantee what will happen.

So, perhaps a discussion with your loved ones is in order. Or if you prefer, a talk with your family funeral home representative. It's not just a timely idea, it's a good idea.



AND THERE'S ONLY ONE WAY TO HAVE IT YOUR WAY.

Maybe you'd like your friends and loved ones to throw a party. Maybe you'd like to preselect some of your favorite music to be played during the wake. Maybe you want to arrange a special theme or service that reflects your achievements and hobbies.

The choices are yours, and the possibilities and options are virtually endless. Best of all, by sharing your wishes, preplanning the details of your arrangements and prepaying the costs, you realize numerous benefits:

- Choose exactly what you want
- Protect your loved ones from unnecessary worry
- Ensure that every detail is in order
- Shift the focus of family and friends from anxiety to celebration
- Account for all future costs at today's lower prices

There's No Time Like the Present to Get Started

Remember, if you don't plan the handling and financing of your funeral, someone else will have to take charge, make the arrangements and handle the expenses.

NO POSTAGE
NECESSARY
IF MAILED IN
THE UNITED
STATES



Business Reply Mail

First Class Mail Permit No. 4957 Atlanta Ga.

Assurant Preneed
PO Box 2204
Atlanta, GA 30301-9843



Contact the Miller-Brown Funeral Home today at 800.555.1234 and we will send you an easy-to-use Preplanning and Personalization Guide. There's no cost or obligation, just the peace-of-mind that comes from knowing your wishes will be honored. Or if you prefer, give us a call and we will help you review and complete the preplanning process in person or over the phone.